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LifeLongLearning project KA3MP

KNORK

Promoting Knowledge Work Practices in Education

Agreement 2013-4764/001-001

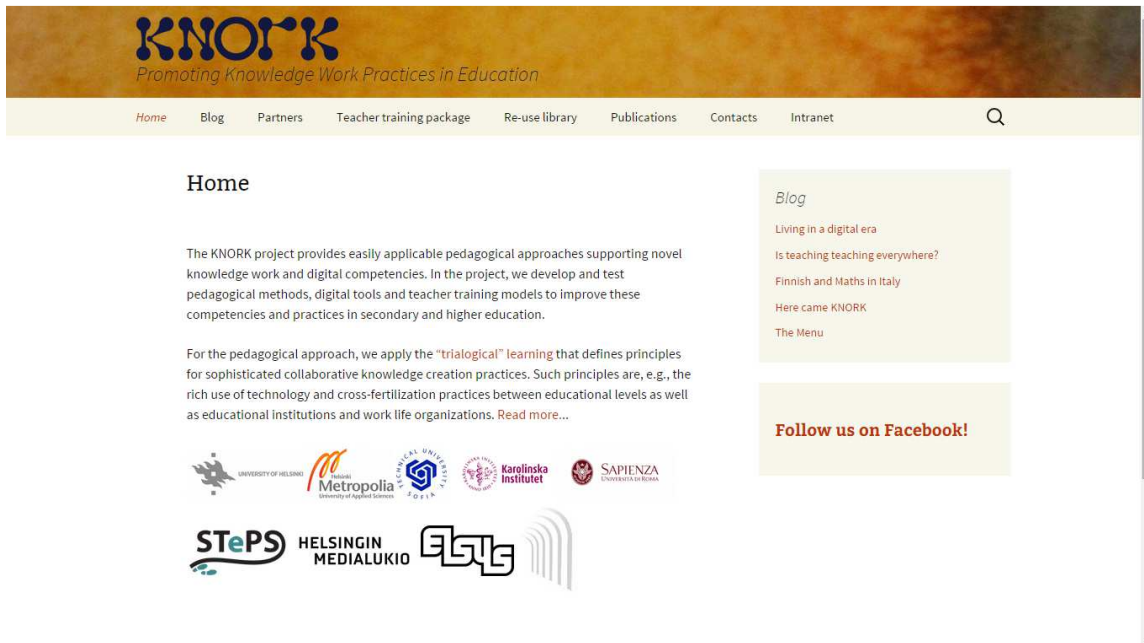
D6.2. DISSEMINATION MATERIAL

Web site and social network

The **web portal** - including the teacher training package and the Re-use library - will serve as main project communication and contact point, providing direct access to information about the project and its outcomes (pedagogical materials, tools, research results) for educational institutions, to foster the exchange at European level. Material will be provided in multiple partner languages when possible. It will allow teachers to create open online learning environments for their courses and combine them with advanced tools for collaborative knowledge creation. The web portal is hosted by Metropolia and will have the following characteristics:

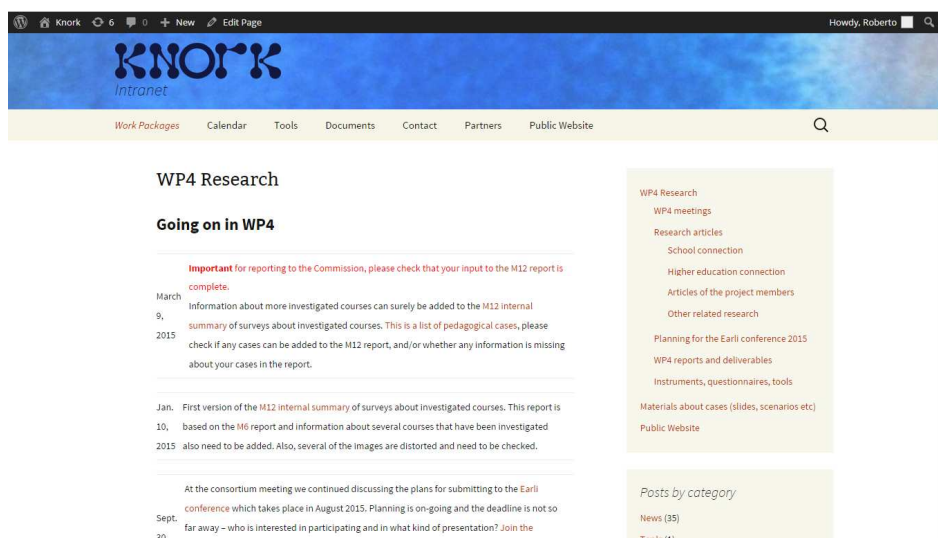
- **Home page** including: short project description; News with pictures (very short information about the project development or other project related aspects, such as events); link to Knork Facebook page; logos of EACEA and of Knork; LLP legal disclaimer; Buttons linking to:
- **List of planned activities** including: short description of each WP
- **Teacher training package** for teachers to create open online learning environments for their courses and combine them with advanced tools for collaborative knowledge creation
- **Project outcomes** including the materials produced within the project, as reports, publications, articles, and other deliverables that can be useful for the beneficiaries
- **Re-use library** interactive web repository for the re-usable materials by teachers, scenarios and templates
- **Knork collaborative space** (for partners internal use) <http://knork.metropolia.fi>
- **Partners** including: logo and partners' short description; link to websites
- **Contacts** including the name and email of the country coordinators

The number of visualisation of the project website is **622**, mainly from Finland and Italy. The **blog** contains 20 posts published on different topics regarding the knowledge management, the use of ICT in schools, the innovative methodologies and approaches.



Communications is managed via the **Knork Intranet Section** at <http://knork.metropolia.fi/intra/>. The Intranet section provides the possibility to exchange tasks, comments, description of actions, etc., as well as to reply directly to each post, with the advantage to categorise the news under the different WPs and leave all the relevant information for all the project duration. The categorization of posts allows easier to read posts related to different issues separately. Some sub-pages under each WP section permits to better focus some specific tasks and actions, whereas it also includes a Calendar, for reminding deadlines, Tools, Documents, and list of partners.

Account for the internal area of the website: <http://knork.metropolia.fi/intra2/wp-login.php> - username: guest - password: Guest pwd 98!



The Facebook page includes spreading information about the project and its outcomes: a page was created www.facebook.com/knorkproject, and all partners must collaborate in order to share the page, involve friends, post messages and images. It has more than 150 followers.



Logo of the Project

The University of Helsinki provided the project logo, that shall always be used in every communication (both internal and external).



Large version



Small version



Symbol version